

Innohoiva  
Lauttis  
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HELSINKI

PRESS RELEASE

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## Innohoiva starts importing anti-virus copper film to Nordic countries

Innohoiva, a health company based in Vantaa, will start importing Korean anti-virus films to Nordic countries. The unique product has been proven to kill both viruses and bacteria on its surface. The product has a global certificate awarded by the Korea Accreditation Agency. The factory behind the innovation is a long-term partner of Samsung and LG. Samsung and LG will start using this film on their mobile phones.

The development of the anti-virus film started in Korea five years ago due to the SARS epidemic. The product has been on the market for a few months and it is now commonly used in Korea in e.g. hospitals, different touchscreens (self-service cash registers and ticket sales), public spaces to cover railings and protecting elevator buttons. The anti-virus film is currently being sold globally, and its demand is sharply rising.

The film's thickness is 150 microns which guarantees its functionality even in heavy-duty use. The active ingredient in the product is copper mixed into the film. Coronavirus can remain infectious on various surfaces for multiple days; however, on a copper surface the virus becomes inactive in 30 minutes. The continuous back-and-forth movement of electrons triggers an antimicrobial effect in the metal which eventually kills 99.9% of the germs.

The film is sticky on one side which makes it easy to attach to different surfaces. You can also print text on the film. It stays functional for years and requires no special maintenance. The product is affordable, harmless for humans and the environment and recyclable.

You can get more information from CEO Jari Tapani, tel. +358 445 050 089.

Innohoiva (auxiliary business name of Robokeskus Oy) was founded in 2014 and it imports new types of health care solutions into Finland.

R & F Chemical, Korea, founded in 2007, revenue USD 27M.

In Vantaa on 29 June 2020